



General Assembly

Substitute Bill No. 5326

February Session, 2016



**AN ACT REQUIRING CERTAIN RETAIL BUSINESS
ESTABLISHMENTS TO DISPLAY SIGNS REGARDING THE USE OF
FACIAL RECOGNITION TECHNOLOGY.**

Be it enacted by the Senate and House of Representatives in General Assembly convened:

1 Section 1. (NEW) (*Effective July 1, 2016*) (a) Each retail business
2 establishment that captures and stores biometric identifiers of
3 individuals entering or within the retail business establishment shall
4 display a sign in a conspicuous location visible to individuals entering
5 the retail business establishment. The sign shall measure a minimum
6 of eight inches in height and ten inches in length and the lettering shall
7 be in a size and style that allows such sign to be read without difficulty
8 by individuals entering the premises. The sign shall bear the following
9 statement: "This establishment uses facial recognition technology to
10 capture and store images of the faces of persons on the premises". For
11 the purposes of this subsection, "biometric identifier" means a record
12 of facial geometry, including, but not limited to, an image of an
13 individual's face captured and stored utilizing facial recognition
14 software.

15 (b) Any retail business establishment that does not display a sign, in
16 violation of subsection (a) of this section, shall be fined one hundred
17 dollars.

This act shall take effect as follows and shall amend the following sections:

Section 1	<i>July 1, 2016</i>	New section
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GL *Joint Favorable Subst.*